



O V R T W N
C O R N E R

REQUEST FOR PROPOSAL
FOOD VENDOR

REQUEST FOR PROPOSAL (RFP)
Food Vendor for OVRTWN Corner
Location: Overtown, Miami, Florida
Deadline for Submissions: September 15, 2025

Overview

OVRTWN Corner is an innovative new space in the heart of Historic Overtown, Miami, opening in 2025. OVRTWN Corner, set to become a cultural and economic anchor for the community, will feature a dynamic mix of food vendors, retail kiosks for local entrepreneurs, a café/bar, and a flexible area for cultural programming and community gatherings.

We are seeking proposals from qualified catering or food vendors to establish and manage a food stall within a new neighborhood gathering spot situated at 1117 NW 3rd Avenue. The OVRTWN Corner is a symbol of ongoing revitalization efforts and a space for shared community and cultural expression. The food stall will serve as a welcoming gathering spot for residents, visitors, and center participants — providing high-quality food and beverages while reflecting the cultural vibrancy and heritage of Overtown.

Project Goals

- Provide high-quality, affordable, and culturally relevant menu offerings.
- Create a welcoming environment that encourages social interaction and community pride.
- Offer opportunities for local sourcing and small business collaboration.
- Operate in alignment with the mission and values of the community center.

Scope of Work

The selected vendor will be responsible for:

- Food stall operations, including staffing, menu development, and customer service.
- Maintenance and cleanliness of the food stall area.
- Compliance with all applicable health, safety, and licensing requirements.
- Coordination with the center's event schedule and community programming.
- Offering menu items that appeal to a diverse audience and accommodate dietary needs.

Eligibility

- Proven experience operating a catering company, food stall, mobile food truck, or similar food service.
- Strong business plan demonstrating sustainability and community alignment.
- Commitment to hiring locally and contributing positively to Overtown's economy.
- Familiarity with Miami's food safety and business licensing requirements.

Facility & Amenities Provided

- Designated food stall space of approximately 176 sq. ft. (or combined 352 for two adjacent spaces)
- Access to water, electricity, and basic infrastructure.
- Available seating area near food stall

Proposal Requirements

Applicants must submit the following:

1. **Business Overview** — history, mission, ownership, and key staff.
2. **Menu Concept** — sample menu and pricing.
3. **Operations Plan** — staffing, hours of operation, ordering, and customer service approach.

Timeline

- **RFP Release Date:** August 13, 2024
- **Submission Deadline:** September 15, 2025
- **Interviews:** Rolling interviews until selection is complete
- **Vendor Selection:** Mid to end of September
- **Food Stall Opening Target:** November 2025

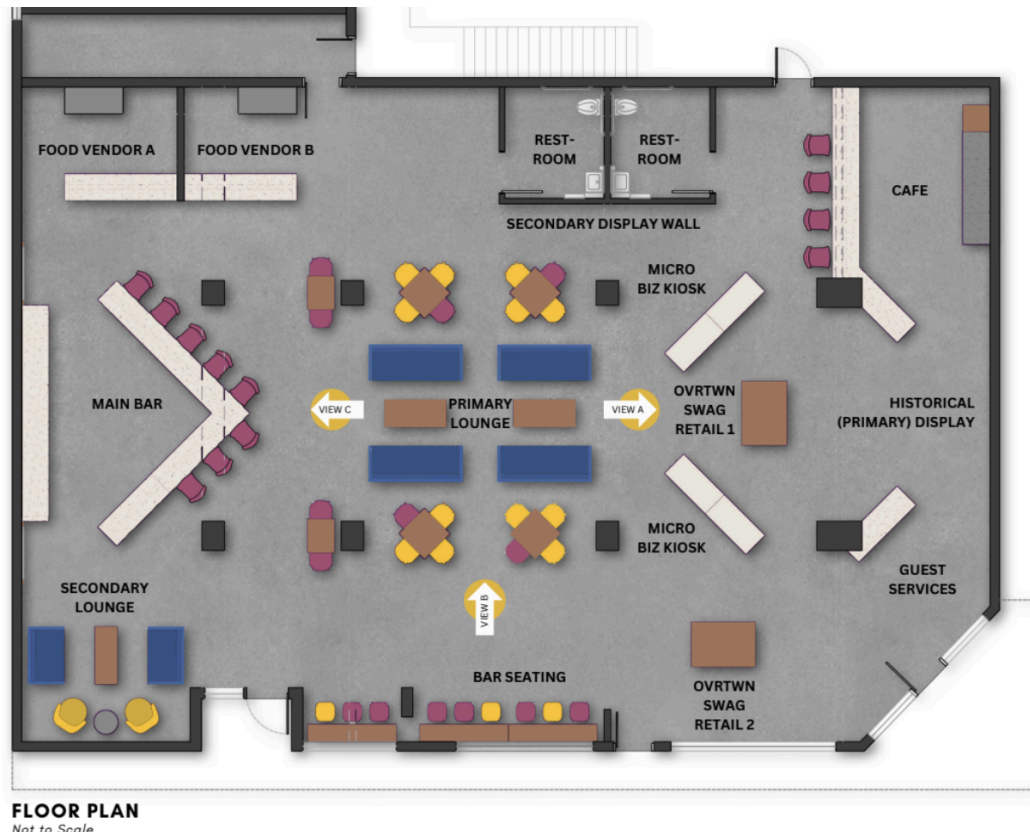
Submission Instructions

All proposals must be submitted by 6pm EST on September 15, 2025.

- Submit proposals in PDF or presentation format to: info@ocnetwork.org
- Use subject line: **“Food Stall RFP – OVRTWN Corner”**

Evaluation Criteria

- Quality and feasibility of business plan.
- Alignment with community center’s mission and cultural identity.
- Demonstrated operational experience.
- Commitment to local hiring and sourcing.
- Financial stability and sustainability.



Proposed floor plan of the OVRTWN Corner with Food Stall area located in the top left corner